

## PRATHAM

In this newsletter edition, we highlight Pratham's remarkable journey from Mumbai in 1995 to a nationwide force in education, vocational training, and advocacy. Led by visionary founders Dr. Madhav Chavan and Ms. Farida Lambay, Pratham's impactful programs, such as "Hamara Gaon" and "Elementary," have earned them prestigious awards. With a reach spanning 22 States and Union Territories, Pratham's technology-driven interventions impact 1.2 million students and youth, marking a significant chapter in India's educational landscape.

## Unnati Foundation

In this newsletter edition, we shine a spotlight on the SGBS Unnati Foundation's groundbreaking NSE listing, a historic move for the social education sector. Established in 2011, the foundation's Unnati Skill Centre in Bangalore has empowered over 45,000 underprivileged youth, recently achieving the milestone of becoming the first entity to list on the National Stock Exchange Social Stock Exchanges (NSE SSE). Join us as we explore the implications and significance of this remarkable journey.

Learn more about these stories on page number 2 & 3.

To contribute please see <https://parivaar.org/donate/>

## Parivaar @ 20: Two Decades of Educational Empowerment

In the vibrant city of Kolkata, Parivaar has recently been honored with the 2nd Position in the Social Leadership Awards presented by the Bengal Chamber of Commerce and Industry on December 7th. This recognition underscores Parivaar's steadfast commitment to uplifting the underprivileged, celebrated by senior Sevavratee and Governing Body member, Smt. Sandhya Nag, and Chief Coordinator of Parivaar Bengal, Shri Pratik Dutta.

For twenty years, Parivaar has been a silent force in transforming lives, with a particular focus on education.



## Empowering through Education

Parivaar's core mission revolves around the transformative power of education. The organization runs schools and educational programs tailored to provide quality education to children from economically disadvantaged backgrounds. Beyond academic instruction, these initiatives aim to nurture young minds, breaking the cycle of poverty, and laying the foundation for a brighter future.

Acknowledging the pivotal role of education in societal transformation, Parivaar's success in the Social Leadership Awards is a call for continued support to further expand and enhance educational opportunities for those in need.

As Parivaar marks two decades of service, the plea for support is grounded in the understanding that education is the cornerstone of empowerment. By backing Parivaar's educational initiatives, we contribute to a brighter future for the underprivileged, fostering a society where every child has the opportunity to break free from the shackles of poverty and lead a life filled with dignity and promise. Let us unite in honoring Parivaar's achievements and ensuring that the flame of educational empowerment continues to illuminate the path for countless more children in the years to come.

Join JEET by becoming a member

If you are passionate about making an impact in the education sector, we encourage you to join JEET today and become a member of the movement to transform education in India. As a member, you will have the opportunity to work with a network of NGOs, governments, organizations, institutions, and individuals who are deeply committed to promoting quality education for all.

To become a member of JEET, simply scan the QR Code below.

Join us today and let's work together to eliminate educational inequality and promote quality education for all.



Jeet Edu



jeet\_edu



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Follow and support Pratham's work at <https://www.pratham.org/>

## PRATHAM: Illuminating Futures Through Education and Empowerment

Pratham's journey, from starting in the city of Mumbai in 1995 to expanding geographically and in scope has been one of organisation, inspiration and tremendous positive impact. With the mission of ensuring every child is in school and learning well, Pratham has today become a remarkable change maker in the Education, Vocational training and Research & Advocacy in India. Founded and run by some of the finest minds and hearts in India, Pratham's team comprises of individuals who were and are driven by the deepest intent to improve the quality of education in India. Among them, the co-founders Dr. Madhav Chavan, Ms. Farida Lambay have both gone on to receive several prestigious awards and recognitions for their work and contribution to the field of education in India.



Today, Pratham focuses on Early Childhood Education and Skill Development which acts as an enabler for women who had to leave their education midway, by helping them complete their secondary education. One of their programs "Hamara Gaon" aims to build foundational literacy and numeracy skills in children through a durable approach involving work over 3 to 5 years. Their "Early Childhood Program" aims to ensure holistic development of children and their readiness for school in the age group of 3 to 8 years by focusing on Physical Development, Socio-Emotional Development, Cognitive Development and Language Development. Success stories of yet another of their programs "Elementary" are truly astounding and humbling.

Countless success stories of focused volunteers who have worked to ensure basic reading skills in students of Std. V truly reaffirm our faith in the power of good. Pratham's "Vocational Training" program conducts short-term, often residential courses of 2 to 3 months in duration, focusing on young men and women from rural areas and urban slums. The model is based on strong industry linkages and youth counselling and focuses on hands-on skills training.

The scale, scope and reach of Pratham is enabled by their medium of interventions, the research done into the models to be used and their constructive use of technology as a rapid enabler. The ASER report which stands for "Annual Status of Education Report" is the brainchild of Pratham. Furthermore, in order to enable children to acquire foundational skills, like reading and arithmetic quickly, Pratham has evolved a solution called "TaRL" or "Teaching at the Right Level". Pratham, and its team have been awarded many prestigious recognitions like "The Indira Gandhi Award, 2022", "Yidan Prize for Education Development, 2021" among others.

Today, Pratham's impact can be seen in 22 States and Union Territories, with Government partnerships in 14 States and Union Territories and active involvement of 500 thousand parents and volunteers all while impacting 1.2 million students and youth.

# SGBS Unnati Foundation's NSE Listing: What it means for the social education sector?

In the heart of Bangalore, a beacon of hope rises in the form of the Unnati Skill Centre, the brainchild of the SGBS Unnati Foundation (SUF). Established in 2011 as a not-for-profit organization, SUF has been at the forefront of transforming the lives of underprivileged youth in India, empowering them with skills and opportunities to break the cycle of poverty. With a steadfast commitment to its mission, SUF has successfully trained over 45,000 youths and placed more than 35,000 individuals in gainful employment. In a groundbreaking move, SUF recently became the first entity to list on the National Stock Exchange (NSE) Social Stock Exchanges (SSE), a significant milestone for the NGO ecosystem in India.



Karnataka



Tamil Nadu



Delhi



Andhra Pradesh



Maharashtra



Nagaland

## The Journey of Unnati

Founded in 2011, SUF evolved from the successful UNNATI program initiated by the SGBS Trust in Bangalore. Initially training around 320 youths from 2003 to 2008, the program witnessed exponential growth, reaching 600 youths annually from 2008 to 2012. Under SUF's leadership, the program has scaled its impact, operating 30 centers across India, and successfully training and placing thousands of young men and women in various industries.

## The Vision and Mission

SUF's vision is ambitious and profound: to train and employ one million youth across the nation. With India boasting the world's largest youth population, the organization's mission is to bring about social harmony through focused programs that serve different sections of society. The slogan, "A generation goes above the poverty line - forever within the given 35 days," encapsulates the organization's commitment to rapid and lasting transformation.

## Special Features of the Organization

SGBS Unnati Foundation distinguishes itself with 30 operational centers nationwide, actively leveraging social media to connect with youth seeking jobs and training. With dedicated teams in training, HR, finance, placement, and administration working tirelessly, the organization maintains a low-cost, high-efficiency approach to program delivery. The directors' commitment to philanthropy, contributing time and expertise at their personal expense, underscores the organization's not-for-profit ethos.

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## Corporate Partnership and Impact

The organization's impact is both powerful and immediate, boasting a 100% placement record across all centers. SGBS Unnati Foundation stands out as a low-cost, high-efficiency organization with transparent operations, low administrative costs, and excellent documentation standards. The alignment with CSR funding requirements and the multiplier effect of grants further enhance the appeal for corporate partnerships.

## The NSE Listing: A Game-Changer

In a historic move, SGBS Unnati Foundation became the first not-for-profit entity to list on the NSE Social Stock Exchanges (SSE). The listing involved issuing Zero Coupon Zero Principal (ZCZP) instruments with a face value of ₹1 each, raising ₹1.8 crore from donors including Zerodha, Nabard, Govind Iyer, and Ashish Kacholia. These instruments, credited into the donors' demat accounts, signify a unique approach to impact investing.



The NSE SSE listing introduces checks and balances, enhancing transparency through disclosure of fund utilization purposes and timelines. Annual impact reports, audited by social audit firms, add another layer of transparency and accountability. The move is expected to attract more donors and investors, providing them with a tangible way to monitor the utilization of funds.



Ashish Chauhan, Managing Director and CEO at NSE, emphasized SSEs' role in creating a bridge between donors and NPOs, fostering transparency, trust, efficiency, and cost savings. With the recent SEBI approval to halve the minimum issue size of ZCZPs on SSEs and reduce the minimum application size, more NPOs are expected to leverage this unique framework for fundraising and impact investing.

SGBS Unnati Foundation's NSE listing marks a watershed moment in the landscape of social impact investing in India. By embracing transparency, accountability, and efficiency, SUF sets a precedent for other not-for-profit organizations to follow. The move not only enhances the credibility of SUF but also opens up new avenues for impact investors and philanthropists to contribute to a more sustainable and equitable future. As the first entity on the SSE, SGBS Unnati Foundation paves the way for a brighter, more empowered future for the youth of India.

Follow and support SGBS Unnati's work at <https://unnatibl.org/>

## Member organizations of JEET

### Vipla Foundation

[www.viplafoundation.org](http://www.viplafoundation.org)

**Activities :** Education Initiatives, Skill Development Programs, Community Development

### VKRCE Trust

[YouTube@MathsMadeSweet](https://www.youtube.com/@MathsMadeSweet)

**Activities :** Education, Digital Video Library, Training.

### Ramakrishna Sarada Samiti

[www.rkssngo.org](http://www.rkssngo.org)

**Activities :** Education, Women's Empowerment and Health Camps

### National Association for the Blind

[www.nabindia.org.in](http://www.nabindia.org.in)

**Activities :** Prevention of blindness and low vision, Education, Talking books, Braille press, Vocational training, etc.

### Bombay Community Public Trust

[www.bcpt.org.in](http://www.bcpt.org.in)

**Activities :** Educational scholarships, medical relief, development of some training manuals and films, conducting NGO development activities and projects through NGOs

### Shree Samarth Vyayam Mandir

<https://ssvmdadar.com/>

**Activities :** Sports Training & Certification and Yoga

### MSP Foundation

<http://www.msp-edu.org/>

**Activities :** Educating, uplifting and strengthening through schools including the villages of Ambavade and Gursale, in Central Maharashtra.

### Muktangan Education Trust

<https://muktanganedu.org/>

**Activities :** Seven Mumbai Municipal schools Integrated with a Teacher Education Center, Outreach through Collaborative Learning, Research and Advocacy

## The Role of Internet Connectivity in Government Schools

In the dynamic landscape of education in India, the Internet has emerged as a transformative force, particularly in government schools. The statistics reveal a significant leap in internet connectivity, from 5.5 percent in 2017-18 to an encouraging 24.2 percent in 2021-22. While this progress is commendable, there is still work to be done, and the current decade stands as a pivotal moment for shaping the future of education in the country.

One of the notable aspects of this advancement is the uneven distribution across states. Bihar, Mizoram, Odisha, and Telangana lag behind with less than 10 percent of government schools having internet connectivity. However, the strides made by states like Delhi, Kerala, and Gujarat, where connectivity exceeds 90 percent, are indicative of the potential for widespread change.

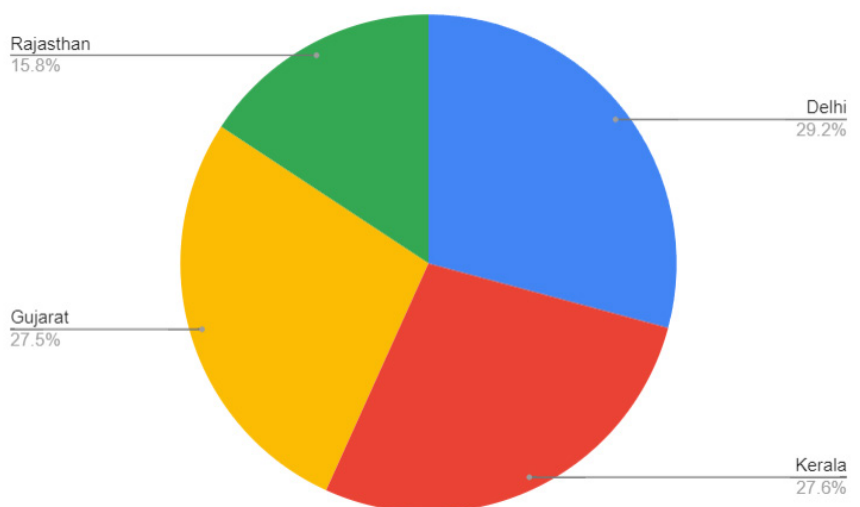
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### Internet connectivity in govt schools at 24% in 2021-22

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The Union Ministry of Education's data underscores the significance of the Internet in fostering educational development. The states of Nagaland, Chhattisgarh, Andhra Pradesh, Jammu and Kashmir, and Jharkhand have shown remarkable progress during this period, demonstrating the positive impact of internet connectivity on educational outcomes.



States with the highest internet connectivity

## JEET's Mission

There are about 200M disadvantaged students from non-English backgrounds from 5,00,000 government and other low-fee private schools. We pledge to empower them.

JEET is developing an app/ website to give free access to a targeted 2,00,000 lessons and videos up to class 12, in 22 Indian languages.

We aim to build an all-India alliance of 1,00,000 NGOs working in the fields of Education, Sports, and Vocational training. In unity lies strength, indeed.

We facilitate periodic meetings among members. We highlight the achievements of members through social media and our own monthly newsletter - JEET KI AOR.

**GOALS: Outreach, Collaboration, Resource collection, & Empowerment**

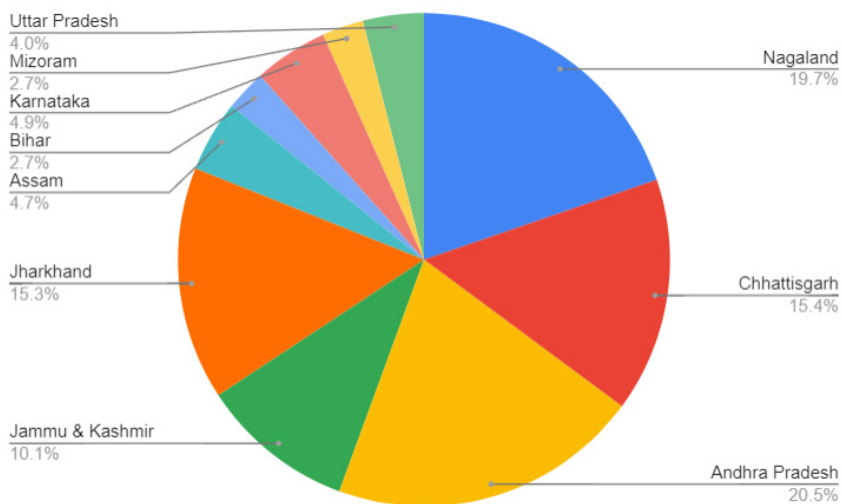
**Touch 200 Million**  
Disadvantaged school children

**Cover 5,00,000**  
Schools & Teachers

**Compile 2,00,000**  
Education videos and lessons

**Enroll 1,00,000**  
National NGOs

The role of NGOs in this context cannot be overstated. Many non-governmental organizations are actively contributing to this transformation by creating educational content, including videos, and disseminating them to a broader audience. These efforts align with the broader goal of establishing an ecosystem that seamlessly integrates education, technology, and the internet.



States with the lowest internet connectivity

The recent advisory issued by the Department of School Education and Literacy, encouraging states and Union Territories to enter into agreements with BSNL for FTTH Internet connections, is a step in the right direction. This initiative aims to bridge the digital divide and ensure that every government school with computing devices has reliable internet access. The release of Rs 2,443.02 crore for the ICT component over the last five years further underscores the government's commitment to this cause.

Internet connectivity in schools goes beyond facilitating online classes; it opens doors to a wealth of educational resources. From interactive learning modules to research materials, the Internet empowers both students and teachers. In an era where information is at our fingertips, students can explore beyond textbooks and develop critical thinking skills.

However, challenges persist. Fifteen states and Union Territories still fall below the national average of 24.2 percent connectivity. States like Assam, Bihar, Karnataka, Mizoram, and Uttar Pradesh have witnessed less improvement, indicating the need for targeted interventions and increased investments in digital infrastructure.

As we navigate the 2020s, it is imperative to recognize that the internet is not just a luxury but a necessity for education. The ongoing efforts to enhance connectivity in government schools will undoubtedly shape the educational landscape of India. By fostering collaboration between government bodies, NGOs, and private enterprises, we can create a robust ecosystem that ensures every student and teacher has access to the transformative power of the Internet, laying the foundation for a brighter future.

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